



# Sponsorship & Advertising Opportunities

AN INTERNATIONAL EXHIBITION FOR AIR FORCE | NAVY | ARMY | POLICE

## ADVERTISING OPPORTUNITIES

### YOU-ARE-HERE BOARDS

3x available 500 USD

Large-sized 'You-Are-Here' boards are located at the entrances and within each of the halls. Displaying the show's layout and listing all exhibitors and their locations, these boards play an important role in assisting visitor navigation. The sponsor's company logo and stand location will feature clearly on each board.

### SPONSORED BAG DISTRIBUTION

1x available 1000 USD

The sponsor has the opportunity to place their brand in the hand of each visitor as they enter the exhibition. Included in the price are two hostesses to hand out bags. The bags are to be supplied by the sponsor.

### REGISTRATION PENS

1x available 400 USD

Pens are the single most kept promotional item at exhibition. Visitors who are registration on site will be asked to fill out a registration form to receive their visitor badge. Registration forms and pens are laid out at each entrance. This is an exclusive opportunity to sponsor the pens at registration areas. (Pens are to be supplied by sponsor - approx quantity required: 2,000 pens).

### SHOW DIRECTORY

1x available 400 USD

Full page color Advertisement. A perfect place where you can promote your brand.

## SPONSORSHIP OPPORTUNITIES

### SPONSORS FOR EXHIBITION

2x available 2000 USD

36 Sq meter shell space | One full page color advertisement in trade fair directory | Name & logo of sponsor's organization shall be displayed on all printing/media material



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